

DIGITAL SPECIFICATIONS

for **PENN VALLEY COURIER**

We can accept files on **CD, Floppy Disk, or emailed to carol@twi-news.com**.
Files larger than 15MB should be submitted on a CD.

ARTWORK AND PHOTOS

Bitmap, Color and Grayscale files can be submitted as
TIFF, EPS, JPEG, or PDF files

Color (CMYK or RGB) or Grayscale files should be at least **150 dpi**
(300 dpi preferable) and no smaller than the size it is to be in
the finished ad

ADVERTISEMENTS

We can accept digital files in the following formats:

Quark XPress 6.5

Adobe Photoshop CS

Adobe Illustrator CS

Photoshop or Acrobat PDF file

If you have a more advanced version of software, please backlevel the
file appropriately for our system. (Note: We cannot read PageMaker or
Microsoft Publisher files)

We will substitute your fonts unless you send a PDF file or Illustrator
file with fonts converted to outlines. In other words, the fonts
must be turned into graphics.

CAMERA READY ART

Ad slicks and photographs will result in better quality if they are not
already pre-screened.

Please do not send color-separated plates or negatives.

Please do not write or mark on the artwork to be used.

PVC IS PRODUCED IN AN APPLE MACINTOSH ENVIRONMENT.