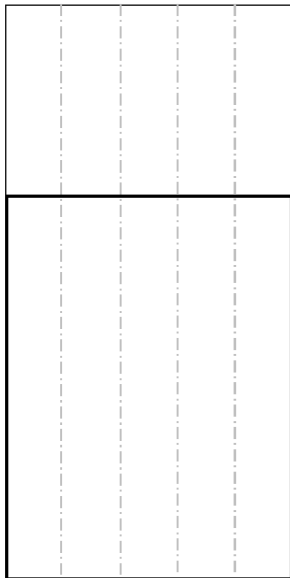


The Wildwood Independent & Penn Valley Courier

SERVING EVERY RESIDENT IN THE WESTERN MOST AREA OF NEVADA COUNTY

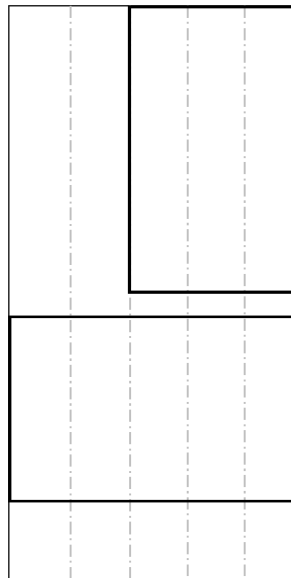
Advertising Rates

Effective 1/1/2010

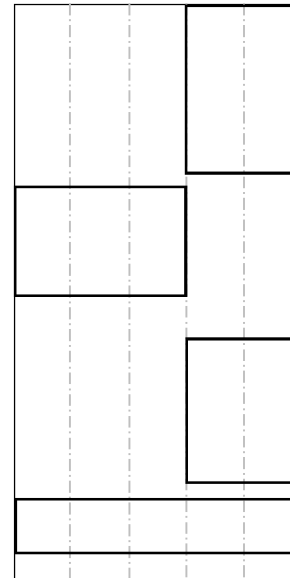


Full Page
5col x 21"
(10.667"x21")
\$850-TWI
\$600-PVC

2/3 Page
5col x 13"
(10.667"x13")
\$625-TWI
\$510-PVC



1/3 Page
3col x 10" *vertical*
(6.33"x10") or
5col x 6" *horiz*
(10.667" x 6")
\$340-TWI
\$300-PVC

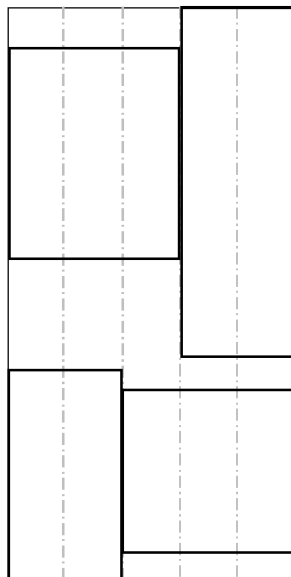


2col x 6" *vertical*
(4.167"x6") or
3col x 4" *horiz*
(6.33"x4")
\$180-TWI
\$170-PVC

2col x 5" *vertical*
(4.167"x5") or
5col x 2" *horiz*
(10.667"x2")
\$150-TWI
\$145-PVC

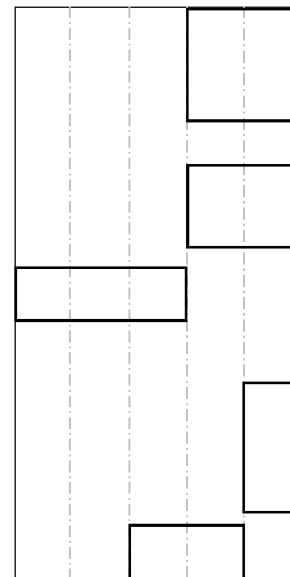


1/2 Page
3col x 17" *vertical*
(6.33" x 17") or
5col x 10" *horiz*
(10.667"x10")
\$450-TWI
\$400-PVC



Quarter Page
2col x 13" *vertical*
(4.167"x13") or
3col x 8" *vertical*
(6.33"x8")
\$320-TWI
\$295-PVC

2col x 8" *vertical*
(4.167"x8")
or
3col x 6" *horiz*
(6.33"x6")
\$230-TWI
\$215-PVC



2col x 4" *vertical*
(4.167"x4")
\$125-TWI
\$105-PVC

2col x 3" *vertical*
(4.167"x3") or
3col x 2" *horiz*
(6.33"x2")
\$90-TWI
\$75-PVC

1col x 4" *vertical*
(2"x4") or
2col x 2" *horiz*
(4.167"x2")
\$65-TWI
\$50-PVC

SPECIALTY PAGES and PRE-PRINTED ADVERTISING SUPPLEMENTS available.

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